



# TOP OF THE TIARA



## ALL-AROUND BEST WEDDING PROVIDER & BEST PHOTOGRAPHER

*The nominees for Top of the Tiara are:* Life Design Event Planning, Photography by Tracy Kreck and Brides for Brides Photography

*The nominees for Best Photographer are:* Harrison Hurwitz Photography, Brides for Brides, and O Grace Photography

*The winner is:*

**BRIDES FOR BRIDES PHOTOGRAPHY**

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**S**ara Cruz-Mora and Tamara Acuña photographed each other's weddings. Having experienced the most important day of their lives from both sides of the lens, the two friends were inspired to offer the same experience to other brides. Thus began Brides for Brides, a wedding photo service unlike any other.

Prior to their marriages, Cruz-Mora and Acuña were both experienced, highly skilled photographers. When they came together two years ago, they ascended to a new level of photographic art.

"We attribute our success to our clients," says Cruz-Mora. "We have been blessed with the brides who have come to us, and we connect with our clients on a very emotional level. These brides have chosen us to be there for the most intimate moments of the most intimate day of their lives, and that's an honor that we take very seriously."

Drawing on their personal experience as brides, they treat each wedding almost as if it were their own. "I think that having been there ourselves, we have a special sensitivity, a deep connection that goes beyond the pictures we're taking. I know that I will never forget my wedding day—the excitement, the passion, the tenderness and emotion of it all—and our goal is to capture that in our photos."

Cruz-Mora and Acuña strive to make their pictures look natural and candid. Their signature style is illustrative, photojournalistic. "We do the traditional poses, of course, but that's not what we're about. Our focus is on the reality of the day, the special moments of each wedding," says Cruz-Mora.

And if this calls for them to lie on the ground, climb a tree or wade into a fountain, that's no problem. These photogs are not afraid to get dirty to get a great shot. "We are all about breaking the rules without breaking the rules," Cruz-Mora says.

The two have somewhat different styles. Acuña excels at close, tight shots and at capturing the intimate details of a moment, while Cruz-Mora has a talent for the panoramic view. The two perspectives complement each other perfectly, and the women work as a

team at each wedding.

"A photograph is more than simply a visual image. We try to capture the full richness of each wedding, all the subtleties and nuances—the beauty and tenderness of the couple's love—as well as the excitement, humor, joy and feeling that surrounds them. We put emotion into taking the pictures, and the pictures seem to embody the love and passion that goes into them," Cruz-Mora says.

"We are capturing the most intimate, emotional moments of someone's lifetime and transforming them into lifelong memories. It is an honor and a calling for us. There is nothing better than doing a wedding." \*

BRIDES FOR BRIDES' SIGNATURE  
STYLE IS ILLUSTRATIVE AND  
PHOTOJOURNALISTIC.